

INTRODUCTION

The Institute of Cancer Research (ICR) is the data controller for this website and the information you provide directly to us for the explicit purposes of registering your interest in the free gym membership programme with PureGym and registering your interest in being contacted about future research opportunities at the Royal Marsden Hospital and The ICR.

The ICR processes your personal data under UK GDPR Article 6(1)(e) to perform a task in the public interest. While we do not ask for any special category data at the point of collection your cancer diagnosis is inferred by you signing up for this programme. In future we may ask for evidence of your eligibility to participate. The ICR processes cancer diagnosis information directly or indirectly under UK GDPR Article 9(2)(h), as it is necessary to support a health-related wellbeing initiative.

There is a large body of evidence showing that men on hormone therapy for prostate cancer have less fatigue, better quality of life, improved exercise capacity, improved body composition and improved bone density compared to men who do not take recommended levels of exercise. However, we know it can be difficult to know how best to exercise when faced with a cancer diagnosis. This programme is aimed at supporting men with the disease to improve their levels of physical fitness in a safe and structured fashion. There will also be an opportunity to take part in ongoing research assessing the benefits of such a programme but you do not need to take part in this to access the free gym membership programme.

DATA SHARING

The ICR will share your information with PureGym so they can set up your free gym membership. PureGym or the ICR may need further information from you in future to check your eligibility with this programme.

If you have shown interest in participating in research the ICR will share your information with the Royal Marsden Hospital so they can contact you about research opportunities.

Both the Royal Marsden Hospital and PureGym will need to collect additional information from you to deliver this programme or research and will be data controllers for the information they receive from the ICR about you and any additional data they collect from you.

RETENTION

The ICR will keep your personal data while it is actively required for the purpose of registering your interest in this free gym membership programme and/or the future research programme. Where the processing is no longer required the ICR will delete your information.

YOUR RIGHTS

You have the right not to be subject to a decision based solely on automated processing, the right to request access to your data, the right to request rectification of or erasure of your personal data, and the right restrict or object to the processing of your personal data. If you want to enact any of these rights please contact the ICRs Data Protection Officer.

You also have the right to lodge a complaint about any use of your personal information with the [Information Commissioners' Office](#) (ICO), UK's national data protection regulator. The Institute of Cancer Research is registered with the Information Commissioner's Office under number Z6775661.

If you would like further information, have any concerns about the use of your personal information, or you would like to make a complaint please email dataprotectionofficer@icr.ac.uk or write to:

The Data Protection Officer
The Institute of Cancer Research
123 Old Brompton Road
London
SW7 3RP

FURTHER INFORMATION

For further information about our organisations, how personal data are processed, or how to contact us you can find the privacy policies for the ICR, Royal Marsden Hospital Trust and PureGym below:

- <https://www.icr.ac.uk/legal/privacy>
- <https://www.royalmarsden.nhs.uk/privacy>
- <https://www.puregym.com/privacy/>