

## INTRODUCTION

The Institute of Cancer Research (ICR) is the data controller for this website and the information you provide directly to us for the explicit purposes of registering your interest in the free gym membership programme with PureGym and registering your interest in being contacted about future research opportunities at The Royal Marsden hospital and the ICR.

The ICR's lawful basis for processing your information is for the performance of a task in the public interest. There is a large body of evidence showing that men on hormone therapy for prostate cancer have less fatigue, better quality of life, improved exercise capacity, improved body composition and improved bone density compared to men who do not take recommended levels of exercise. However, we know it can be difficult to know how best to exercise when faced with a cancer diagnosis. This programme is aimed at supporting men with the disease to improve their levels of physical fitness in a safe and structured fashion. There will also be an opportunity to take part in our ongoing research programme assessing the benefits of such a programme, but you do not need to take part in this to access the programme.

## DATA SHARING

As part of this initiative the ICR will share your name and email with The Royal Marsden hospital so they can determine your suitability for participation in this programme and to assist you with an exercise plan.

If you are eligible for a free membership your name and email will be shared with PureGym so they can contact you to set up your membership.

Both The Royal Marsden and PureGym will need to collect additional information from you to deliver this programme and will be data controllers for the additional data they collect from you.

## RETENTION

The ICR will keep your personal data while it is actively required for the purpose of registering interest in the free gym membership programme and/or the future research programme. Where the processing is no longer required the ICR will remove your information.

## YOUR RIGHTS

You have the right not to be subject to a decision based solely on automated processing, the right to request access to your data, the right to request rectification of or erasure of your personal data, and the right restrict processing of your personal data.

You have the right to object to the processing of your personal data, if you want to enact this or any other right please contact the ICR's Data Protection Officer.

You also have the right to lodge a complaint about any use of your personal information with the [Information Commissioners' Office](#) (ICO), UK's national data protection regulator. The Institute of Cancer Research is registered with the Information Commissioner's Office under number Z6775661.

If you would like further information or have any concerns about the use of your personal information, please email [dataprotectionofficer@icr.ac.uk](mailto:dataprotectionofficer@icr.ac.uk) or write to:

The Data Protection Officer  
The Institute of Cancer Research  
123 Old Brompton Road  
London  
SW7 3RP

#### FURTHER INFORMATION

If you would like further information about our organisations, how personal data are processed, or how to contact us you can find the privacy policies for the ICR, The Royal Marsden and PureGym below:

- <https://www.icr.ac.uk/legal/privacy>
- <https://www.royalmarsden.nhs.uk/privacy>
- <https://www.puregym.com/privacy/>